

The 6 questions EVERY bride must ask her artist...BEFORE booking them!



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Naturally on her wedding day, every bride wants to look and feel amazing - and for those that want to have a hair and makeup artist look after them, they will need to find the right artist to fit their needs,

Here in Ibiza I work with brides from all over the world, so for destination brides especially who might be booking an artist in a country they have never been to before, they will need to make sure they are confident in their choice. So I have put together 6 questions for you, to help you find the right artist for you. You don't have to ask them all but certainly ask the ones that are important to you.

No 1 - "Do you have a portfolio of real brides I can look at?"

You want to see real brides they have worked with (not models on bridal shoots, this is not a true representation of wedding work) and you need to see they can do the style of hair and makeup you are after, so check out their Instagram or gallery and if you can't see the kind of look / style you are after then ask them to send you examples.

No 2 - "Can we have a phone consultation?"

If you can't meet your artist in person, get them on the phone, have a chat with them; do they seem professional, experienced? Do you get on well with them? You are going to have this person in your space on your special day, you need make sure you feel comfortable with them. I like to get on the phone with all of my booking enquires, so that I can really understand my brides requirements and

answer any questions they may have so when they come to book, they feel confident I am the artist for them.

No 3 - "Is a trial included in your prices?"

It is SO important to have a hair and makeup trial. Do not skimp on a trial, even if you think you don't need one, they are crucial to getting your hair and makeup exactly as you want it, and having a totally relaxed wedding morning. Every makeup artist

will offer one, I personally don't work without one and it is part of my package. So find out if you have to book it separately or if its included.

No 4 - "When can I have my trial?"

If your artist is local, then a trial 12 weeks before the wedding is best timing; your brows, your skin condition, or hair length are all going to be pretty much the same as it is on the wedding day. However if your artist is not

FINDING THE PERFECT *Hair & Makeup Artist*



BOOKING A

Trial



local to you at home, and you are having a destination wedding, then you have a few options:

1) Arrange a trial when you are at your destination location for any other trips, such as venue viewings etc.

2) Ask your artist whether they will travel to you for a trial, for example I am usually back in the UK at least once every winter to see family so occasionally I will do a trial with a UK bride if she requests it and the timing works.

3) If you aren't going to your destination location before your wedding day, then you will have your trial once you do arrive. Here in Ibiza with my brides, I will go to them usually the day after they arrive on the island to do a trial.

No 5 - I have a large wedding party, do you have a team of artists you work with? And do you charge extra for assistants?

If you have a large number getting hair and makeup done, depending on what time your ceremony is, you might need more than one artist to get everyone ready on time. If this is the case, check that your artist has a team they can bring with them and if there is going to be an additional charge for this. You might also want to see examples of the team's work and your artist should be happy to share that too, I'm lucky to have a brilliant team of hair and makeup artists that I work with, I only work with artists who have the same experience level as me or better, so everyone is looked after to the same standard.

No 6 - "What are your payment terms, and can I see a copy of your contract?"

Make sure you have a clear idea of your artist's payment terms, and check that they are going to work with your budget, and cash flow. If you have a large wedding fund, a one off payment might be fine, but if you are paying off things as you go, you might need to do instalments, so make sure you check this with your artist. Find out when the deposit is payable, and how long will they hold the wedding date for you before you confirm and book. How I work with my brides, once we've

THE 6 QUESTIONS TO ASK YOUR ARTIST

Making the right decision for you

spoken on the phone, and have had a phone consultation, I send over the contract and deposit details, and I hold the wedding date for 48 hours, to give them time to get their contract back to me, once 48 hours is up, if I haven't received the contract back, that wedding date is open to enquires in my diary again. I honour any quote for 3 months, but only hold wedding dates for 48 hours at a time, Requesting a copy of your artist's contract to read is the best way to read their terms and conditions and check that you are comfortable with them, So that is it! Hopefully this has helped you, it is really important to find the right artist for your wedding but of course this is only one part

of your wedding beauty process. Once you've booked your artist there many more steps you need to take before wedding day to make sure you are ready. When brides work with me they receive a wedding beauty timeline which I walk them through so they know exactly what they need to be doing and when. and we create a beauty plan, and then take action on that plan, so that everything is ready for wedding day.

If you would like to know more about working with me and would like a personalised quote please fill in a booking form [here](#). and please follow me on Instagram @ibizamakeupartist



Hi I'm Katy, I help over seas brides-to-be in ibiza feel completely confident with 'undone - done' boho hair and flawless makeup so that you look and feel a million dollars for your destination wedding.

I provide my tailored wedding hair and makeup services at any wedding location; hotels, private villas, yachts, and wedding venues across Ibiza & Formentera, Spain and the rest of Europe.

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